

# CRAIG ADKINS MEDIA

## Craig Adkins Resume

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UEI # 1WB2FL9STN486/7SET6

TS Clearance active

### PROFILE

- A 30 + year career producing content for action sports plus a full range of corporate, educational and promotional media has demanded dedication to getting the shot no one else could get.
- An unstoppable focus on results has built a maturity and willingness to interface with all organizational aspects of production from client to end delivery of media.
- On the outer edge of visual technology, I have innovated a full range of support hardware for 3D and 360 VR camera systems.
- Working behind the scenes at large scale venues and athletic competitions has given me a depth of understanding which permeates all customer contact required for smooth execution of any given project.
- Innovative solutions to artistic, technical and organizational challenges are the hallmarks of my long career.

### Professional Experience

- 2024 Filmed and Produced US Embassy Manama Post Video
- 2023 Filmed and Produced US Embassy Lisbon Post Video
- 2022 Community Liaison Office (CLO) coordinator at Embassy Islamabad in Pakistan.
- 2021 Produced MED D.C. recruitment media package, Embassy COVID vaccine messaging, FREE Women's empowerment promos.
- 2020 Produced promotional content for Over and Above Africa – Python rescue surgery, Baseball5 promo.
- 2019 Special Investigator for Department of Security Services, State Department. TS clearance active. Video Production - Comaco Sustainable Mushroom and Blasters elephant promo, Saving Kafue GoFundMe promo, Believe! Technology camps for kids, Peace Corps Leadership Camps promo, Zayohub rural technology hub promo.
- 2018 Resided in Lusaka, Zambia. Craig Adkins Media LLC is a SAM certified contractor with the U.S. Government with established Cage Code/Duns # procurement protocol secured.
- 2018 Was hired by US Embassy Kuala Lumpur as a member of the Mail Room. Received and have Retained TS clearance through FSFRC membership.

- 2018 Produced video for DOJ/OPDAT Highlighting a program called Homicide Camp to legally battle tiger poaching in Malaysia.
- 2016 Established Craig Adkins Media LLC. A U.S. based media production company with SAM Contractor certification for the U.S. Government.  
Produced videos for U.S.Embassy KL. Including Thanksgiving greeting, LES Leadership program, Post Video, Ambassador Lakhdhir Meets KL series, Chinese New Year Greeting, Womens History Month series, Selamat Hari Raya music video.
- 2015 Coverage of Nike internal events and shareholders meetings at Nike World Campus.  
Video coverage of Collegiate soccer, basketball and football.

2011-14      **RoundU360**

Freelance 360 video innovation using GoPro configuration for distributed array systems.  
 Musician Beck performing Bowie tribute to “Sound & Vision” in 360 app.  
 VISA 360 cam app for Sochi Winter Olympics.  
 Jaguar 2004 product rollout (multiple GoPro mounts & operation).  
 360 Camera operator mapping roads for Clallam County, WA Municipal Services.  
 360 mapping from bush plane in rural Alaska for Tribal village infrastructure.  
 Development of drone 360 video mount.  
 Beta Tester for GoPro product R&D.  
 In development of new gen 360 camera systems & mount hardware.  
 Designed and built GoPro 360 camera and custom mount.  
 Contracted with Verbier, Switzerland Tourist Office to produce 360 video web content.

2003-10      **Immersive Media Company**

Director of Photography  
 Company field liaison for: Capitol Police, Navy Seals, US Army, ESRI  
 Head Trainer of 360 Camera Technology  
 Producer/DP for: Red Bull - Surf/Tahiti, Air Show, Base jump/Malaysia  
 National Geographic – Humpback whale/ Nickleback/ Rihanna/ Emmy’s/ RedRock  
 SnoopDog / Mercedes/Vegas Speedway  
 Heli filming for: Canadian & US Oil/Gas pipeline/ Geo referenced city mapping (Google Street Views/MapQuest)/ Environmental River Survey  
 Trade Show Booth Operations & Logistics - NAB, Siggraph, ESRI

2001-02      **Fusion TV**

Camera operator, Skicam, Equipment & Crew Logistics, Location coordinator  
 Venues: Music concerts, Waterski, Motocross, Snowboard/Ski, Wakeboard, Surfing.

1996-2002      **Freelance Producer/AC/Skicam operator**

ESPN, Fox Sports, NBC Sports  
 Swatch World Boardercross Tour - Coordinated all camera position builds,  
 Broadcast Liason with Resorts, Clients, Athletes and Crew for event set-up and execution.

Designed & built Image Stabilization rig – The Skicam

1995-2000 **Established D3P LLC a 3D video production company**

Designed & Built a Broadcast quality 3D system with convergence platform/mount and sync/adjust cameras.

Filmed Sports Illustrated Swimsuit 2000 in 3D and produced 3 minute segment for nationally Televised Special.

Produced 3D titles: Escape/ Sports Illustrated 3D Swimsuit 2000

Promotional clients: Philadelphia Flyers, Johnson Yokogawa, Sports Illustrated, Virtual IO

1984-85 **Freelance camera operator for Buckingham Films of London, England.**

Covered Safari Rallye-Kenya, Ivory Coast Rallye, Motorcycle Grand Prix - English, Spanish & Italian

1985 **Produced**

Heli Ski Zermatt a 16mm film which won 3rd Place at New York Ski Film Festival

1984-92 **Established Motion Graphics LLC. an Action Sports production company**

Promotional Clients: Air Zermatt, Gnu/Nitro Snowboards, North Sails Windsurfing, Okespor, Kellogs Pop Tarts.

Produced Snowboarding and Windsurfing instructional titles: Don't Pat the Dog, Tricks of the Trade, Air Born

1981-83 **Pilots assistant and Cinematographer**

Air Zermatt a Helicopter rescue and mountain supply company. Filmed in 16mm film - rescue work, construction and scenics around the Matterhorn.

"Heliskiing Zermatt" won 2<sup>nd</sup> Place at the New York Ski Film Festival in 1983

1980-82 **Freelance Photographer**

Zermatt Switzerland

Photographed tourists on ski runs and in restaurants.

1978-79 **Education**

Studied Filmmaking at University of Washington.

## References

**These are current USG employees but many have moved to new positions or Posts. To contact please search for them on OpenNet.**

Brendan Molly - Former FMO/HRO

Roy Srinivasan - Management Officer Manama - current

Brandon Carter - CLO Manama - current

Tessa Wegener - CLO

Drake Weisert – Public Diplomacy

Kendra Toyryla – MED

Karyn Kenny – Department Of Justice

Maureen Johnson – Overseas Briefing Center FSI D.C. - current